


## C. GOALS AND POLICIES

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### **GOALS: COMMUNITY FORM**

- Goal 1* Define Roseville's overall identity and character by the following attributes:
- a. Distinction from other communities through quality of development and the high level of services provided its citizens.
  - b. A commitment to preserving its small town attributes and cultural heritage, and a dedication to promoting a strong sense of community, while preserving individual neighborhoods and promoting a prosperous business community.
  - c. Continuing to be a family oriented community, which offers opportunities to pursue various lifestyles.
  - d. Residential development that includes clusters of high to low densities balanced with large expanses of open space.
  - e. Ensuring high standards of public safety.
- Goal 2* While recognizing that the automobile is the primary form of transportation, the City of Roseville should make a commitment to shift from the automobile to other modes of transportation.
- Goal 3* In partnership with private interests, the City of Roseville will promote the creation of a town center offering government services, social and cultural activities, and commercial opportunities in Central Roseville. Roseville will also encourage the creation of additional social, cultural and commercial satellite opportunities throughout the community.
- Goal 4* Through the designation of special study areas and redevelopment efforts, the City of Roseville will promote the preservation, revitalization and enhancement of its business district and existing neighborhoods.
- Goal 5* Design new development to be integrated, connected and related to existing development areas within the City.
- Goal 6* Roseville will strive to be a balanced community with a reasonable mix of land uses, housing types and job opportunities.
- Goal 7* Roseville will promote and encourage the availability of a variety of goods and services, and will take measures to retain a positive business climate in the City.
- Goal 8* Maintain a strong commitment to an open governmental process which stresses accessibility of City officials (e.g. staff, committees, commissions, elected officials) and opportunities for citizen participation.

**Goal 9** Roseville recognizes its role within the Sacramento and Placer County region and is dedicated to exploring regional solutions to regional issues.

<b>Policies:</b>	<b>Community Form - General (G)</b>	<b>Implementation Measures</b>
1.	Ensure high quality development in new and existing development areas as defined through specific plans, the development review process and community design guidelines.	<i>Each of the following measures shall be utilized as applicable, to implement all of the identified Community Form - General policies:</i>
2.	Through both public and private efforts, develop clearly defined entries at major entrances into the City through the use of open space, landscaping, signage and other distinctive elements as a way of defining the City's boundaries and identity.	<ul style="list-style-type: none"> <li>- Specific Plans</li> <li>- Community Design Guidelines</li> <li>- Development Review Process</li> <li>- Public Participation</li> </ul>
3.	Continue to provide a full range of public services and maintain high levels of service, as specified in other elements of this Plan, including the Public Facilities, Open Space and Conservation, Safety, Circulation and Parks and Recreation Elements.	
4.	Promote a diversity of residential living options (e.g. density ranges, housing types, affordability ranges) while ensuring community compatibility and well-designed residential development.	
5. 	Promote land use patterns that result in the efficient use of urban lands and preservation of open space as specified in the Open Space and Conservation Element.	
6.	Through development approvals and City programs (e.g. redevelopment, capital improvement program, parks and recreation programs, etc.) assure that all portions of the community are linked and integrated.	

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**Policies: Community Form - Relationship to Transit, Pedestrian, Air Quality (RTPAQ)**

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**Implementation Measures**

1. *1* Promote land use patterns that support a variety of transportation modes and accommodate pedestrian mobility.

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2. *2* Allow for land use patterns and mixed use development that integrate residential and non-residential land uses, such that residents may easily walk or bike to shopping, services, employment and leisure activities.

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3. *3* Concentrate higher intensity uses and appropriate support uses within close proximity of transit and bikeway corridors as identified in the Bicycle Master Plan. In addition, some component of public use such as parks, plazas, public buildings, community centers and/or libraries should be located within the corridors.

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4. *4* Promote and encourage the location of employee services such as childcare, restaurants, banking facilities, convenience markets, etc., within major employment centers for the purpose of reducing midday service-related vehicle trips.

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5. *5* Where feasible, improve existing development areas to create better pedestrian and transit accessibility.

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6. *6* Through City land use planning and development approvals, require that neighborhood serving uses (e.g. neighborhood commercial uses, day care, parks, schools, and other community facilities) be physically linked with adjacent residential neighborhoods.

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*Each of the following measures shall be utilized as applicable, to implement all of the identified Community Form - Relationship to Transit, Pedestrian, Air Quality policies:*

- *Specific Plans*
- *Community Design Guidelines*
- *Development Review Process*
- *Public Participation*
- *Bicycle Master Plan*
- *Long-Range Master Transit Plan*
- *Redevelopment/Central Roseville Master Plan*

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**Policies: Community Form - Downtown,  
Neighborhoods (DN)**

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**Implementation Measures**

1. Create and maintain a strong identifiable downtown that offers the surrounding community a cluster of municipal offices and services, commercial, office and higher density residential uses.

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2. Promote land use patterns that result in the dispersion of secondary or satellite services including libraries, schools, parks, public meeting places and commercial uses, throughout the community through the establishment of clustered community centers.

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3. Consider accommodating a portion of the overall projected population and economic growth in areas having the potential for redevelopment and revitalization.

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4. Support the redevelopment and revitalization of areas that are in decline or economically underutilized.

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5. Encourage infill development and rehabilitation that:

- upgrades the quality and enhances the character of existing areas;
- enhances public transit use and pedestrian access;
- efficiently utilizes and does not overburden existing services and infrastructure; and
- results in land use patterns and densities that provide the opportunity for the construction of household types affordable to all income groups.

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*Each of the following measures shall be utilized as applicable, to implement all of the identified Community Form - Downtown, Neighborhoods policies:*

- *Specific Plans*
- *Development Review Process*
- *Public Participation*
- *Redevelopment/Central Roseville Master Plan*
- *Civic Center Master Plan*
- *Housing Rehabilitation Programs*

6. Promote active citizen involvement in defining, maintaining, and improving the character and identity of existing neighborhoods, including consideration of cultural and artistic enhancements.

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7. Support the maintenance and rehabilitation of existing residential units within established neighborhoods.

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8. Identify locations where special study is necessary to develop strategies for preserving, enhancing and revitalizing these areas.

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<b>Policies:</b>	<b>Community Form - Relationship of New Development (RND)</b>	<b>Implementation Measures</b>
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1.	<p>Require that new development areas and associated community-wide facilities (open space resources, parks, libraries, etc.) Be linked and oriented to existing developed areas of the community through road networks, public transit systems, open space systems, bike way and pedestrian systems, and other physical connections.</p>	<ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Community Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Public Participation</i></li> <li>- <i>Bikeways/Trails Master Plan</i></li> <li>- <i>Long-Range Transit Master Plan</i></li> </ul>
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<b>Policies:</b>	<b>Community Form - Jobs/Housing and Economic Development (JH &amp; ED)</b>	<b>Implementation Measures</b>
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1.	<p>Strive for a land use mix and pattern of development that provides linkages between jobs and employment uses, will provide a reasonable jobs/housing balance, and will maintain the fiscal viability of the City.</p>	
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2.	<p>Support density bonuses for the construction of affordable housing, in accordance with the Density Bonus Ordinance and the Housing Element, particularly in areas where few such housing opportunities exist and significant employment centers exist or are planned.</p>	<p><i>Each of the following measures shall be utilized as applicable, to implement all of the identified Community Form - Jobs/Housing and Economic Development policies.</i></p>
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3.	<p>Establish a standard process to analyze the fiscal impacts of proposed development and require a fiscal impact analysis of all projects proposing a significant General Plan land use change as defined through the Economic Development Study/Plan.</p>	<ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Public Participation</i></li> <li>- <i>Economic Development Study/Plan</i></li> <li>- <i>Annual Housing Supply Report</i></li> <li>- <i>Density Bonus Ordinance</i></li> </ul>
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4.	<p>The City may approve a project that is identified as having a negative fiscal impact on the City if overriding findings are made that the project benefits outweigh its impacts. Such benefits may relate to the provision of affordable housing, significant open space or recreation facilities, job creation or other public benefit.</p>	
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5.	<p>Maintain land use patterns, intensities and densities that promote a positive business climate (e.g. supply of business professional, commercial and industrial lands).</p>	
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6. Support activities that attract employment uses to the City as identified in the Economic Development Study/Plan.

<b>Policies:</b>	<b>Community Form - Community Involvement and Inter-jurisdictional Cooperation (CI &amp; IC)</b>	<b>Implementation Measures</b>
1.	Encourage active involvement by individuals and citizens in the planning process through on-going public participation opportunities and information programs.	<p><i>Each of the following measures shall be utilized as applicable, to implement all of the identified Community Form - Community Involvement and Inter-jurisdictional Cooperation policies:</i></p> <ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Public Participation</i></li> <li>- <i>Interagency and Inter-jurisdictional Cooperation</i></li> </ul>
2.	For major development proposals (e.g. major General Plan amendments, adoption of specific plans and amendments), encourage and provide public participation opportunities at early stages in the process.	
3.	Coordinate and take a lead role, where feasible, with local state, federal and other jurisdictional agencies on regional issues of importance including but not limited to air quality, transportation, water supply, sewage treatment, solid waste disposal and recycling, flood control, hazardous waste management, resource protection and transit.	
4.	To the extent feasible, coordinate land use policies and public improvements with neighboring jurisdictions.	
5.	Encourage early consultation with, and refer development proposals that may have an impact to, adjacent jurisdictions for review and comment. Respond and comment on development proposals that are received from other jurisdictions that may have an impact on Roseville, to minimize such impacts and insure consistency and compatibility with existing and planned development in the City.	

## C. GOALS AND POLICIES

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**GOALS:      COMMUNITY DESIGN**

- Goal 1*      **Achieve a consistent level of high quality aesthetic and functional design through the development of, and adherence to, superior design concepts and principles as defined in the Community-wide Design Guidelines.**
- Goal 2*      **Encourage, promote and support the maintenance and expansion of a wide range of programs that serve to increase public understanding, appreciation and enjoyment of cultural and artistic forms, and the display of artistic expression in public spaces to contribute to the cultural experience and the sense of place and community.**
- Goal 3*      **Encourage the planning and building of a city which sensitively integrates open space and natural resources, and promotes compatibility within and between the natural and the urban environments.**
- Goal 4*      **Emphasize the preservation and enhancement of historically and culturally significant buildings, native oak trees, woodlands and other significant features, as a primary element in defining Roseville's community character.**

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**Policies:    Community Design**

***Implementation Measures***

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| 1.          | Through the design review process, apply design standards that promote the use of high quality building materials, architectural and site designs, landscaping signage, and amenities.   | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> </ul> |
| 2. <i>ℓ</i> | Continue to develop and apply design standards that result in efficient site and building designs, pedestrian friendly projects that stimulate the use of alternative modes of transportation, and the establishment of a functional relationship between adjacent developments. | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> </ul> |
| 3.          | Encourage designs that strike a balance between the incorporation of aesthetic and development requirements, and the economic considerations associated with development.  | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> </ul> |
| 4.          | Promote flexibility in the design review process to achieve design objectives, and encourage projects with innovative, unique and creative architectural style and design.   | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> </ul> |

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| 5.          | Encourage, promote and support art in public spaces and programs to enhance the design of the City.  | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Public Arts Programs</i></li> </ul>  |
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| 6.          | Through the design review process, encourage site and building designs that are in scale and compatible with adjacent development with respect to height, bulk, form mass, and community character.  | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> </ul>   |
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| 7. <i>g</i> | Encourage project designs that place a high priority and value on open space, and the preservation, enhancement and incorporation of natural resources and other features including consideration of topography, vegetation, wetlands, and water courses.  | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Open Space Preservation</i></li> </ul>   |
| <hr/>       |  |  |
| 8.          | Encourage and promote the preservation of historic and/or unique, culturally and architecturally significant buildings, features and visual environments.  | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Open Space Preservation</i></li> <li>- <i>Master Plans</i></li> </ul>                  |
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| 9. <i>g</i> | The location and preservation of native oak trees and oak woodlands shall be a primary factor in determining site design, building location, grading, construction and landscaping, and in establishing the character of projects through their use as a unifying element in both new an existing development. | <ul style="list-style-type: none"> <li>- <i>Community-wide Design Guidelines</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Open Space Preservation</i></li> <li>- <i>Tree Preservation Regulations</i></li> </ul> |
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## C. GOALS AND POLICIES

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### **GOALS: GROWTH MANAGEMENT**

- Goal 1*      The City shall proactively manage and plan for growth.
- Goal 2*      The City shall encourage a pattern of development that promotes the efficient and timely provision of urban infrastructure and services, and preserves valuable natural and environmental resources.
- Goal 3*      Growth shall mitigate its impacts through consistency with the General Plan goals and polices and shall provide a positive benefit to the community.
- Goal 4*      The City shall continue a comprehensive, logical planning process, rather than an incremental, piecemeal approach.
- Goal 5*      The City shall encourage public participation in the development of and monitoring of growth management policies and programs.
- Goal 6*      The City shall manage and evaluate growth in a regional context, not in isolation.
- Goal 7*      Potential population growth in Roseville must be based on the long-term carrying capacities and limits of the roadway system, sewer and water treatment facilities, and electrical utility service, as defined in the Circulation Element and the Public Facilities Element.
- Goal 8*      Growth and development must occur at a rate corresponding to the availability of desired facilities capacity and the attainment of defined General Plan levels of service for public activities.
- Goal 9*      Growth should be managed to minimize negative impacts to existing businesses and residents within the City.
- Goal 10*     Growth should be planned in a way that addresses the appropriate interface between City and County lands.
- Goal 11*     New growth should be designed to meet the Guiding Principles.
- Goal 12*     The City shall use growth management as a tool to maintain the City's identity, community form, and reputation in region, to maintain high levels of service for residents and to influence projects outside the City's boundaries that have the potential to affect the quality of life and/or services that are provided to residents.
- Goal 13*     New development to the west of Fiddymont Road shall be consistent with the City's desire to establish an edge along the western boundary of the City that fosters: a physical separation from County lands through a system of connected open space; a well-defined sense of entry to City from west; opportunities for habitat preservation and recreation; and view preservation corridors that provide an aesthetic and recreational resource for residents.
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**Policies: Growth Management - General (G)****Implementation Measures**

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1. Growth must provide a strong diversified economic base and a reasonable balance between employment and affordable housing.

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2. Growth should occur on the basis that projected revenue should be sufficient to meet public costs.

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3. The City shall encourage a development pattern that is contiguous with existing developed areas of the City.

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4. Growth shall be managed to ensure that adequate public facilities and services, as defined in the Public Facilities Element, are planned and provided and the public health, safety and welfare is protected.

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5. The City shall accommodate projected population and employment growth in areas where the appropriate level of public infrastructure and services are planned or will be made available concurrent with development.

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6. The City shall use the specific plan process to ensure a comprehensive, logical growth process for new development areas (e.g., annexations) or any areas where significant land use changes are considered.

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7. The City shall oppose urban density residential, commercial or industrial development in unincorporated areas unless adequate public facilities and services can be provided and mechanisms to ensure their availability and provision are secured during the land use entitlement process. It is the City's preference that urban development occur within incorporated area.

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8. <sup>o</sup> Manage growth in such a way to ensure that significant open space areas will be preserved.

*Each of the following measures shall be utilized as applicable, to implement the identified Growth Management - General policies:*

- *Specific Plans*
- *Public Participation*
- *Intergovernmental Coordination*
- *Biennial Public Service Monitoring Report*

<b>Policies</b>	<b>Growth Management - Land Use Allocation (LUA)</b>	<b>Implementation Measures</b>
1.	The City shall, through its land use planning process, capital improvement plans, and facility and service programs, provide a land use allocation of 56,441 dwelling units (not inclusive of the units remaining in reserve) and non-residential entitlements as designated on the General Plan land use map.	<p><i>Each of the following measures shall be utilized, as applicable, to implement all of the identified Growth Management - Land Use Allocation policies:</i></p> <ul style="list-style-type: none"> <li>- <i>Public Participation</i></li> <li>- <i>Land Use Allocation Review</i></li> </ul>
2.	The City shall maintain a pool of 1,000 residential units to be allocated for City sponsored and state mandated programs (e.g. second units, density bonuses for affordable housing, redevelopment, annexations of island areas to complete corporate boundaries as reflected on Figure II-1) to be utilized in areas where existing development entitlements exist or to further City affordable housing goals.	
3.	The City shall review, and if necessary, modify, the 1,000 unit pool in conjunction with regular updates of the Housing Element, and concurrent with any significant modification to the General Plan resulting in the allocation of additional residential units.	

<b>Policies:</b>	<b>Growth Management - Growth Areas (GA)</b>	<b>Implementation Measures</b>
1.	<p>The City may consider modification to the General Plan land use allocation where adequate public services and facilities and preservation and conservation of natural resources can be provided in conjunction with the following:</p> <ul style="list-style-type: none"> <li>a. Additional land to accommodate demand for housing or employment uses; and</li> <li>b. Projects that will provide public benefit to the City, including the provision of public transit services.</li> </ul>	

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2. Prior to the consideration of any General Plan amendment to modify the land use allocation or expand the City's boundaries or sphere of influence, the City shall complete or cause to be completed the following City-wide studies/plans:

- a. Long-Range Transit Plan
- b. Economic Development Studies
- c. Public Facilities and Services Capacity Study
- d. Transportation System Capacity Study

The studies shall define overall holding capacities and identify additional performance standards that will need to be met to ensure the achievement of the goals and policies of the General Plan.

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3. The City shall require the submittal of a specific plan for the consideration of new development areas or any areas where a significant modification to the General Plan land use allocation is proposed. The specific plan process shall, at a minimum, include the following:

- a. General Plan Amendment
- b. Development Agreement
- c. Zoning Entitlements
- d. Environmental Impact Report
- e. Phasing, Financing, Capital Improvements Plan
- f. Fiscal Impact Analysis

4. Specific plans will be evaluated based on the following minimum criteria:

- a. Government Code requirements for specific plans
- b. Demonstrated consistency with General Plan goals and policies
- c. Demonstrated consistency with the identified City-wide studies and holding capacity analysis
- d. Justification for proposed specific plan boundaries
- e. Community benefit
- f. Ability to mitigate impacts
- g. Impact on the City's growth pattern

Each specific plan proposal shall include, with its initial submittal, a full analysis of how the plan complies with and relates to the above factors. The specific plans' consistency with the General Plan, and its relation to other identified criteria, will be a primary factor in determining whether the proposal will or will not be considered by the City.

5. Apply the City's adopted Guiding Principles to any new development proposed in and out of City's corporate boundaries, which is not already part of an adopted Specific Plan or within the infill area:
1. Any development proposal west of Roseville shall, on a stand-alone basis, have an overall neutral or positive fiscal impact on the City's General Fund Services.
  2. Any development proposal west of Roseville shall include logical growth/plan boundaries and an east to west growth pattern.
  3. Any development proposal west of Roseville shall not conflict with the Pleasant Grove Wastewater Treatment Plant and future Power Generation Facility.
  4. Any development proposal west of Roseville shall maintain the integrity of existing neighborhoods and create a sense of place in new neighborhoods.
  5. Any development proposal west of Roseville shall include a plan to ensure fully funding and maintenance of improvements and services at no cost to existing residents (including increased utility rates). A proposal shall not burden/increase the cost, or diminish the supply and reliability of services.
  6. Any development proposal west of Roseville shall aid in regional traffic solutions and in right of way preservation.
  7. Any development proposal west of Roseville shall secure and provide a new source and supply of surface water and should include reduced water demand through the use of recycled water and other off-sets.
  8. Any development proposal west of Roseville shall consider development potential within the entire City/County Memorandum of Understanding Transition Area in the design and sizing of infrastructure improvements.
  9. Any development proposal west of Roseville shall aid in resolution of regional storm water retention.
  10. Any development proposal west of Roseville shall incorporate mechanisms to ensure new schools are available to serve the residents and shall not impact existing schools.
  11. Any development proposal west of Roseville shall include a significant interconnected public open space component/conservation plan in coordination with the City of Roseville/ U.S. Fish and Wildlife Service Memorandum of Understanding.
  12. Any development proposal west of Roseville shall include a public participation component to keep the public informed and solicit feedback throughout the specific plan process.
  13. Any development proposal west of Roseville shall provide a "public benefit" to the City and residents.

6. As new development is proposed in City's Sphere of Influence to the west of Fiddymment Road, require project proponents to provide a transitional area between City and County lands, through a system of interconnecting Open Space land areas.
7. Monitor and participate in development proposals and/or General Plan updates in Placer County to ensure that potential impacts to City residents are minimized, with respect to traffic, service levels, and other quality of life matters.
8. New development proposals to the west of Fiddymment Road within the County/City Memorandum of Understanding Transition Area shall meet the objectives and terms of the Memorandum of Understanding between the City of Roseville and the County of Placer.
9. Development proposed on the western edge of the City shall provide a distinctive open space transition to create a physical and visual buffer between the City and County to assure that the identity and uniqueness of the City and County will be maintained.
10. Consistent with the County/City Memorandum of Understanding Transition Area, the City shall continue to support and endorse the maintenance of the one-mile buffer zone around landfill operations, as set forth in Policy No. 4.G.11 of the Placer County General Plan, adopted in August 1994.

**Policies: Growth Management -**

**Implementation Measures**

1. The City may determine, in accordance with the goals and polices of this element, that it is appropriate to amend its General Plan land use allocation and expand. Under such circumstances, a specific plan will be required to comprehensively plan each of the areas.
2. In addition to being consistent with the other goals and policies of the General Plan, specific plans shall comply with the following:
  - a. Provide a public focal point, community, and/or theme feature. These features shall be specific to each area and be designed to contribute to

*Each of the following measures shall be utilized, as applicable, to implement the identified Growth Management - Growth Areas policies:*

- *Specific Plans*
- *Public Participation*
- *Intergovernmental Coordination*

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the promotion and enhancement of community character. A special feature may include, but is not limited to, a community plaza, central park, or some other type of gathering area; outdoor amphitheater; community garden; regional park with special facilities; sports complex; or cultural facilities.

- b. Provide entryways at entrances to the City in accordance with the Community-wide Design Guidelines. Where possible, the entryways shall take advantage of and incorporate existing natural resources into the entry treatment. The specific plans shall identify the location and treatment of the entryways, and shall consider the use of open space, oak regeneration areas, signage and/or special landscaping to create a visual edge or buffer that provides a strong definition to entryways into the City.
- c. The specific plan areas shall be planned and oriented to be an integral part of the City consistent with the policies of the Community Form Component of this element.
- d. Develop design guidelines, specifying screening and a transition between public utilities (e.g. substations, pump stations) and other uses, in conjunction with the public utility departments and agencies. In addition, development along power line and pipeline easements shall incorporate design treatment to insure compatibility and safety. Design guidelines and treatment may include minimum setbacks, building and landscape design standards and possible limitations on certain types of uses and activities.
- e. Preserve natural resource areas where they exist, and where feasible, along new roadways. Such roadways may create a public boundary between the resource area and other uses. The specific plans shall identify locations and standards for the preservation of natural resources along roadways, and shall identify sources of financing for such road segments.
- f. The specific plans shall include a resource mitigation/banking plan to be developed in accordance with the provisions of the Open Space and Conservation Element.

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<b>Policies</b>	<b>Growth Management - Annexations and Sphere of Influence (ASI)</b>	<b>Implementation Measures</b>
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*Each of the following measures shall be utilized, as applicable, to implement the identified Growth Management - Growth Areas policies:*

- *Specific Plans*
- *Public Participation*
- *Intergovernmental Coordination*

1. The City may initiate studies to investigate the potential of (1) annexing areas within its sphere of influence; and (2) expanding its sphere of influence boundaries. The studies should be focused on those areas that, both long and short term, may affect General Plan goals and policies and would be logically served and planned by the City. The studies shall include the identification, availability and funding of public services, as well as the costs and impacts to the City and other service providers. Issues to be analyzed include, but are not limited to, present and planned land uses, water, sewer, electric, library, parks, schools, circulation and affordable housing. Based on these studies, and resident and property owner input, the City may take steps to annex or expand its sphere of influence

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2. The City may consider annexations that:

- a. Are contiguous with City boundaries and provide for a logical expansion of the City;
- b. Create clear and reasonable boundaries;
- c. Are beneficial from a fiscal standpoint to the City and its residents;
- d. Are consistent with State Law and Placer County Local Agency Formation Commission (LAFCO) standards and criteria;
- e. Ensure the preservation of open space and agriculture lands; and
- f. Are consistent with the General Plan.

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3. The City may consider expanding its sphere of influence to incorporate areas that, in the future, should be logically planned and serviced by Roseville. The City shall consider the following factors, as identified by LAFCO, when making determinations involving sphere of influence boundaries:

- a. Present and planned land uses in the area;
- b. Present and probable need for public facilities and services in the area;
- c. Present capacity of public facilities and adequacy of public services;
- d. Existence of any social or economic communities of interest in the area; and

Open space and agricultural lands.

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## C. GOALS AND POLICIES

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**GOAL:           FUNCTIONAL CLASSIFICATION**

**Goal 1**       Provide guidance to the long-range planning of the City's roadway system including design standards, right-of-way requirements and coordination with surrounding jurisdictions.

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<b>Policies:</b>	<b>Functional Classifications</b>	<b>Implementation Measures</b>
1.	Establish a functional classification system to guide the planning and design of the City's roadway system.	- <i>Functional Classification Process</i> - <i>Specific Plans</i>
2.	Coordinate with surrounding jurisdictions to achieve compatible functional classifications for roadways that cross the City's boundaries.	- <i>Interagency Coordination</i>
3.	Establish a comprehensive set of design standards for the City's roadway system by functional class.	- <i>Design Standards</i>
4.	Maintain a system of truck routes to provide for the safe and efficient movement of goods and to avoid impacting residential neighborhoods.	- <i>Truck Routes</i>

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## C. GOALS AND POLICIES

**GOALS:      LEVEL OF SERVICE**

**Goal 1**      Maintain an adequate level of transportation service for all of Roseville's residents and employees through a balanced transportation system, which considers automobiles, transit, bicyclists, and pedestrians.

Policies:	Level of Service	<i>Implementation Measures</i>
1.	<p>Maintain a level of service (LOS) "C" standard at 70 percent of all signalized intersections and roadway segments in the City during the p.m. peak hours. Exceptions to the LOS "C" standard may be considered for intersections where the City finds that the required improvements are unacceptable based on established criteria identified in the implementation measures. In addition, Pedestrian Districts may be exempted from the LOS standard.</p>	<ul style="list-style-type: none"> <li>-Capital Improvement Program/ LOS Criteria</li> <li>-Development Review Process</li> <li>-Specific Plans</li> </ul>
2. <sup>①</sup>	<p>Strive to meet the level of service standards through a balanced transportation system that reduces the auto emissions that contribute to climate change by providing alternatives to the automobile and avoiding excessive vehicle congestion through roadway improvements, Intelligent Transportation Systems, and transit improvements.</p>	<ul style="list-style-type: none"> <li>-Capital Improvement Program</li> <li>-Development Review Process</li> <li>-Specific Plans</li> <li>-Long-range Transit Master Plan and Short-range Transit Plan</li> <li>-Transportation System Management Ordinance</li> <li>-Bicycle Master Plan</li> </ul>
3.	<p>Work with neighboring jurisdictions to provide acceptable and compatible levels of service on the roadways that cross the City's boundaries.</p>	<ul style="list-style-type: none"> <li>-Capital Improvement Program</li> <li>-Development Review Process</li> <li>-Specific Plans</li> <li>-Interagency Coordination</li> </ul>
4.	<p>Secure adequate funding for all components of the City's transportation system to ensure level of service policy is maintained.</p>	<ul style="list-style-type: none"> <li>-Capital Improvement Program</li> <li>-Development Review Process</li> <li>-Specific Plans</li> <li>-Transportation Funding</li> </ul>
5. <sup>①</sup>	<p>Enable the City to designate a Pedestrian District over a geographic area for the purpose of implementing measures that promote pedestrian walkability and reduce total vehicle miles traveled and resultant air pollution emissions that contribute to climate change. In these districts, the City recognizes that pedestrian travel takes a higher priority than automobile travel, which could reduce the vehicular level of service.</p>	<ul style="list-style-type: none"> <li>- Strategies for Pedestrian Districts</li> <li>- Development Review Process</li> <li>- Specific Plans</li> </ul>

## C. GOALS AND POLICIES

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**GOAL: TRANSIT**

**Goal 1** Promote a safe and efficient mass transit system, utilizing both rail and bus modes, to reduce congestion, reduce auto emissions, including emissions that contribute to climate change, improve the environment, and provide viable non-automotive means of transportation in and through Roseville.

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Policies	Transit	<i>Implementation Measures</i>
1.	Pursue and support transit services within the community and region and pursue land use, design and other mechanisms that promote the use of such services.	<ul style="list-style-type: none"> <li>-Short-Range Transit Plan</li> <li>-Long-Range Transit Master Plan</li> <li>-Transit Funding and Interagency Coordination</li> <li>-Specific Plans</li> </ul>
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2.	Pursue all available sources of funding for transit services.	<ul style="list-style-type: none"> <li>-Transit Funding and Interagency Coordination</li> </ul>
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3.	Support and actively pursue the extension of light rail service to Roseville.	<ul style="list-style-type: none"> <li>-Transit Funding and Interagency Coordination</li> </ul>
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4.	Support and remain actively involved in the implementation of commuter rail service between Colfax and Davis, as well as other regional linkages.	<ul style="list-style-type: none"> <li>-Transit Funding and Interagency Coordination</li> </ul>
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5.	Consider the transit needs of senior, disabled, minority, low-income, and transit dependent persons when making decisions regarding transit service.	<ul style="list-style-type: none"> <li>-Short-Range Transit Plan</li> <li>-Long-Range Transit Plan</li> <li>-Transit Funding and Interagency Coordination</li> </ul>

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## C. GOALS AND POLICIES

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<b>GOALS:</b>	<b>TRANSPORTATION SYSTEMS MANAGEMENT</b>
<b>Goal 1</b>	Reduce travel demand on the City's roadway system.
<b>Goal 2</b>	Reduce total vehicle emissions in the City of Roseville and the South Placer County region.

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<b>Policies:</b>	<b>Transportation Systems Management</b>	<b>Implementation Measures</b>
1. <sup>1</sup>	Continue to enforce the City's TSM ordinance and monitor its effectiveness.	<ul style="list-style-type: none"> <li>-<i>Transportation Systems Management Ordinance</i></li> <li>-<i>Specific Plans</i></li> <li>-<i>Development Review Process</i></li> </ul>
2. <sup>2</sup>	Work with appropriate agencies to develop measures to reduce vehicular travel demand and total vehicle miles traveled and meet air quality goals.	<ul style="list-style-type: none"> <li>-<i>Interagency Coordination</i></li> </ul>

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## C. GOALS AND POLICIES

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**GOAL:       BIKEWAYS/TRAILS**

*Goal 1*       Provide a safe, comprehensive and integrated bikeway and trail system that encourages the use of bikes and walking for commuting, recreational and other trips.

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<b>Policies:</b>	<b>Bikeway/Trails</b>	<b>Implementation Measures</b>
1.	Develop a comprehensive and safe system of recreational and commuter bicycle routes and trails that provides connections between the City's major employment and housing areas and between its existing and planned bikeways.	- <i>Bicycle Master Plan</i> - <i>Development Review Process</i> - <i>Specific Plans</i>
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2.	Coordinate Roseville's bikeway and trail system with those of neighboring jurisdictions to provide both local and regional connections.	- <i>Interagency Coordination</i> - <i>Bicycle Master Plan</i>
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3.	Pursue available sources of funding for bikeways and trails.	- <i>Trail Funding</i>



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## C. GOALS AND POLICIES


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### **GOALS: AIR QUALITY**

- Goal 1** Improve Roseville's air quality by:
- a) Achieving and maintaining ambient air quality standards established by the U.S. Environmental Protection Agency and the California Air Resources Board; and,
  - b) Minimizing public exposure to toxic or hazardous air pollutants and air pollutants that create a public nuisance through irritation to the senses (such as unpleasant odors).
- Goal 2** Integrate air quality planning with the land use and transportation planning process.
- Goal 3** Encourage the coordination and integration of all forms of public transport while reducing motor vehicle emissions through a decrease in the average daily trips and vehicle miles traveled and by increasing the commute vehicle occupancy rate by 50% to 1.5 or more persons per vehicle.
- Goal 4** Increase the capacity of the transportation system, including the roadway system and alternate modes of transportation.
- Goal 5** Provide adequate pedestrian and bikeway facilities for present and future transportation needs.
- Goal 6** Promote a well-designed and efficient light rail and transit system.
- Goal 7** While recognizing that the automobile is the primary form of transportation, the City of Roseville should make a commitment to shift from the automobile to other modes of transportation.
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<b>Policies:</b>	<b>Air Quality - General</b>	<b>Implementation Measures</b>
1. 	Cooperate with other agencies to develop a consistent and effective approach to air pollution planning	- <i>Interagency Coordination</i> - <i>Development Review Process</i> - <i>Transportation System Management (TSM) Ordinance</i>
2.	Work with the Placer County Air Pollution Control District to monitor air pollutants of concern on a continuous basis.	- <i>Interagency Coordination</i> - <i>Air Quality Funding</i>
3.	Develop consistent and accurate procedures for evaluating the air quality impacts of new projects.	- <i>Interagency Coordination</i> - <i>Development Review Process</i>
4. 	As part of the development review process, develop mitigation measures to minimize stationary and area source emissions.	- <i>Mitigation Strategies: Area and Stationary Sources</i>

<b>Policies:</b>	<b>Air Quality - Transportation - and Circulation – Related</b>	<b>Implementation Measures</b>
5. 	Develop transportation systems that minimize vehicle delay and air pollution.	- <i>Mitigation Strategies: Motor Vehicles</i>
6. 	Develop consistent and accurate procedures for mitigating transportation emissions from new and existing projects.	- <i>TSM Ordinance</i> - <i>Air Quality Funding</i> - <i>Mitigation Strategies: Motor Vehicles</i>
7. 	Encourage alternative modes of transportation including pedestrian, bicycle, and transit usage.	- <i>Mitigation Strategies: Motor Vehicle Alternatives</i>

<b>Policies:</b>	<b>Air Quality - Land Use-Related</b>	<b>Implementation Measures</b>
8.	Separate air pollution-sensitive land uses from sources of air pollution.	- <i>Mitigation Strategies: Land Use</i>
9. 	Encourage land use policies that maintain and improve air quality.	- <i>Interagency Coordination</i> - <i>Mitigation Strategies: Land Use</i>

<b>Policies:</b>	<b>Air Quality – Energy Conservation Related</b>	<b>Implementation Measures</b>
10. 	Conserve energy and reduce air emissions by encouraging energy efficient building designs and transportation systems.	- <i>Development Review Process</i> - <i>Mitigation Strategies: Area and Stationary Sources</i> - <i>Mitigation Strategies: Motor Vehicles</i> - <i>Mitigation Strategies: Motor Vehicle Alternatives</i> - <i>Mitigation Strategies: Land Use</i>

<b>Policies:</b>	<b>Air Quality - Hazardous Materials-Related</b>	<b>Implementation Measures</b>
11.	Protect City residents from the risks involved in the transport, distribution, storage, use, and disposal of hazardous materials.	- <i>Interagency Coordination</i> - <i>Development Review Process</i> - <i>Hazardous Materials Regulation</i>

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## C. GOALS AND POLICIES

**GOALS: OPEN SPACE SYSTEM**

- Goal 1** Establish a comprehensive system of public and private open space, including interconnected open space corridors that should include oak woodlands, riparian areas, grasslands, wetlands, and other open space resources.
- Goal 2** Utilize the open space system to connect neighborhoods and separate development areas within the City.
- Goal 3** Provide access to public open space areas through the establishment of a series of public linkages that will be adequately managed and protected.
- Goal 4** Integrate, where feasible, passive recreational and educational opportunities with the protection of wildlife and vegetation habitat areas.
- Goal 5** Consider alternatives to City ownership and management of open space preserve areas.

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<b>Policies:</b>	<b>Open Space System</b>	<b>Implementation Measures</b>
1.	Provide an interconnecting system of open space corridors that, where feasible, incorporate bikeways and pedestrian paths.	<i>Each of the following measures shall be utilized, as applicable, to implement all of the policies of the Open Space System Component:</i>
2.	Provide interconnected open space corridors between open space and habitat resources, recreation areas, schools, employment, commercial service and residential areas.	<ul style="list-style-type: none"> <li>-Land Use Designation</li> <li>-Zoning Ordinance</li> <li>-Specific Plans</li> <li>-Development Review Process</li> <li>-Resource Inventory</li> <li>-Preservation Mechanisms</li> <li>-Maintenance and Management Programs</li> </ul>
3.	Work with adjacent jurisdictions to connect the City with regional open space and trail systems, providing a network of open space and habitat resources, pathways and, where reasonable, equestrian trails through the City to link nearby communities.	<ul style="list-style-type: none"> <li>-Intergovernmental Coordination</li> <li>-Bicycle Master Plan</li> <li>-Community Design Guidelines</li> <li>-Parks and Recreation Comprehensive Master Plan</li> <li>-Public Education Program</li> </ul>

4. *l* Require all new development to provide linkages to existing and planned open space systems. Where such access cannot be provided through the creation of open space connections, identify alternative linkages.

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5. Provide access to public open space resources except in those areas determined by the City to be sensitive to human presence.

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6. *l* Take into account consideration of natural habitat areas in developing linkages and in preserving open space areas. Identify alternate sites for linkages where sensitive habitat areas have the potential to be adversely impacted.

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7. *l* Maximize opportunities for preservation and maintenance of open space resources, including establishment of private open space areas. Consider coordination with non-profit organizations and investigate the potential for conservancy ownership and/or management of open space areas.

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8. Provide opportunities for public education through the City's public open space system, natural resource areas, and parks and recreation facilities.

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9. Where feasible, entryways into Roseville shall incorporate the preservation of natural resource areas, such as oak woodland, riparian and grassland areas as a way of defining the City's boundaries and identity.

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10. Consider the use of open space for the location of flood control facilities where such facilities allow compatible passive recreational use and resource preservation.

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## C. GOALS AND POLICIES

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**GOALS: VEGETATION AND WILDLIFE**

- Goal 1** Preserve, protect, and enhance a significant system of interconnected natural habitat areas, including creek and riparian corridors, oak woodlands, wetlands, and adjacent grassland areas.
- Goal 2** Maintain healthy and well-managed habitat areas in conjunction with one another, maximizing the potential for compatible open space, recreation, and visual experiences.
- Goal 3** Protect special-status species and other species that are sensitive to human activities.

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<b>Policies:</b>	<b>Vegetation and Wildlife</b>	<b>Implementation Measures</b>
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| 1. | Incorporate existing trees into development projects, and where preservation is not feasible, continue to require mitigation for the loss of removed trees. Particular emphasis shall be placed on avoiding the removal of groupings or groves of trees.  | <i>Each of the following measures shall be utilized as applicable to implement all of the Goals and Policies of the Vegetation and Wildlife component:</i>  |
| 2. | Preserve and rehabilitate continuous riparian corridors and adjacent habitat along the City's creeks and waterways.   | <ul style="list-style-type: none"> <li>-Land Use Designation</li> <li>-Zoning Ordinance</li> <li>-Specific Plans</li> <li>-Development Review Process</li> <li>-Resource Inventory</li> <li>-Preservation Mechanisms</li> </ul>   |
| 3. | Require dedication of the 100-year flood plain or comparable mechanism to protect habitat and wildlife values in perpetuity.  | <ul style="list-style-type: none"> <li>-Maintenance and Management Programs</li> <li>-Tree Preservation Ordinance</li> <li>-Floodway Preservation Ordinance</li> </ul>  |
| 4. | Require preservation of contiguous areas in excess of the 100-year flood plain as merited by special resources or circumstances. Special circumstances may include, but are not limited to, sensitive wildlife or vegetation, wetland habitat, oak woodland areas, grassland connections in association with other habitat areas, slope or topographical considerations, recreation opportunities, and maintenance access requirements. | <ul style="list-style-type: none"> <li>-Wastewater Discharge</li> <li>-Grading Ordinance</li> <li>-Stormwater Ordinance</li> <li>-Wetland Mitigation Guidelines</li> <li>-Community Design Guidelines</li> <li>-Public Education Programs</li> <li>-Intergovernmental Coordination</li> </ul> |
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**5.** Limit recreation activities within the 100-year flood plain and require additional setback areas for trails and other public recreation uses so that natural resource areas are not adversely impacted.

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**6.** Provide for protection and enhancement of native fishery resources, including continued coordination with the California Department of Fish and Game to release water into Linda Creek.

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**7.** Require cumulative mitigation plans for wetlands, where feasible, in association with specific plans.

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**8.** Consider substitute site mitigation for federally non-regulated wetlands, provided that such mitigation will provide comparable habitat values.

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**9.** Limit the access of pedestrians and cyclists to vernal pool and wetland areas so that access is compatible with long-term protection of these natural resource areas.


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**10.** Manage public lands with special-status species to encourage propagation of the species and discourage non-indigenous, invasive species.

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**11.** Habitat preservation and mitigation for woodlands, creeks, riparian and seasonal wetland areas should occur within the defined boundaries of the impacting projects where long-term resource viability is feasible and desirable.

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**12.**  Consider the use of City property for habitat preservation and mitigation requirements resulting from development proposals when such efforts do not conflict with existing resources, recreational opportunities, or other City goals, policies, or programs.

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**13.** Work with adjacent jurisdictions, regulatory agencies, and community organizations to explore opportunities for regional mitigation banking.

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## C. GOALS AND POLICIES

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**GOALS:      GROUNDWATER RECHARGE AND WATER QUALITY**

**Goal 1**      Continue to improve surface water quality and accommodate water flow increases.

**Goal 2**      Enhance the quantity and quality of groundwater resources.

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<b>Policies:</b>	<b>Groundwater Recharge and Water Quality</b>	<b>Implementation Measures</b>
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| 1. | Utilize cost-effective urban run-off controls, including Best Management Practices, to limit urban pollutants from entering the watercourses.   | <ul style="list-style-type: none"> <li>- <i>Stormwater Ordinance</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> </ul>  |
|    |   |  |
| 2. | Implement erosion control and topsoil conservation measures to limit sediments within watercourses.   | <ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Flood Damage Prevention Ordinance</i></li> </ul>   |
|    |   |  |
| 3. | Ensure a buffer area between waterways and urban development to protect water quality and riparian areas.   | <ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Flood Damage Prevention Ordinance</i></li> </ul>   |
|    |   |  |
| 4. | Continue to monitor and participate in, as appropriate, regional activities affecting water resources, groundwater, and water quality.  | <ul style="list-style-type: none"> <li>- <i>Interagency Coordination</i></li> </ul>  |
|    |   |  |
| 5. | Continue to monitor groundwater resources and investigate strategies for enhanced sustainable use. Areas where recharge potential is determined to be high shall be considered for designation as open space. | <ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Water Well Monitoring</i></li> <li>- <i>Land Use Designation</i></li> <li>- <i>Zoning Ordinance</i></li> <li>- <i>Preservation Techniques</i></li> </ul> |
|    |   |  |
| 6. | Where feasible, locate stormwater retention ponds in areas where subsoil is suitable for groundwater recharge.  | <ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Flood Control</i></li> </ul>   |
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## C. GOALS AND POLICIES

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**GOALS:**            **ARCHAEOLOGICAL, HISTORIC AND CULTURAL RESOURCES**

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**Goal 1**            Strengthen Roseville's unique identity through the protection of its archaeological, historic and cultural resources.

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<b>Policies:</b>	<b>Archaeological, Historic and Cultural Resources</b>	<b>Implementation Measures</b>
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1.	When items of historical, cultural or archaeological significance are discovered within the City, a qualified archaeologist or historian shall be called to evaluate the find and to recommend proper action.	-Development Review Process -Specific Plans
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2.	When feasible, incorporate significant archaeological sites into open space areas.	-Development Review Process -Specific Plans -Land Use Designation -Zoning Ordinance
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3.	Subject to approval by the appropriate federal, state, local agencies, and Native American Most Likely Descendant (MLD), artifacts that are discovered and subsequently determined to be "removable" should be offered for dedication to the Maidu Interpretive Center.	-Development Review Process
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4.	Preserve and enhance Roseville's historic qualities through the implementation of the Downtown, Old Town, and Riverside Master Plans.	-Zoning Ordinance -Master Plans
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5.	Establish standards for the designation, improvement and protection of buildings, landmarks, and sites of cultural and historic character.	-Zoning Ordinance -Master Plans
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6.	Participate in the completion of a countywide inventory of historical sites.	-Interagency Cooperation
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7. Encourage public activities, including the placement of monuments or plaques, that recognize and celebrate historic sites, structures, and events. *-Community Organizations*

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8. Explore funding for cultural, archaeological and historic programs and activities. *-Interagency Cooperation  
-Community Organizations  
-Parks and Recreation  
Comprehensive Master Plan*

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9. Provide opportunities to public awareness and education through coordination with the Historical Society and local schools. *-Interagency Cooperation*

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		<i>Requirements</i>
		<i>- Parks Construction Standards</i>
7.	Plan for safe and secure parks and recreation areas.	<ul style="list-style-type: none"> <li>- <i>Park Definitions, Standards and Siting Criteria</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Parks and Recreation Comprehensive Master Plan</i></li> <li>- <i>Public Education and Interpretive Programs</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Development Agreements</i></li> <li>- <i>Parks and Recreation Business Plan</i></li> </ul>
8.	Require that parks and recreational facilities be phased or fully completed so as to be available as adjacent residential uses are developed.	<ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Park Fee Ordinances</i></li> </ul>
9.	Continue to maintain and upgrade as necessary City parks and open space areas through the Parks and Recreation Department, to assure safe, clean and orderly facilities	<ul style="list-style-type: none"> <li>- <i>Park Maintenance</i></li> <li>- <i>Park and Recreation Business Plan</i></li> <li>- <i>Development Agreements</i></li> <li>- <i>Public Education and Interpretive Programs</i></li> </ul>
10.	Continue to provide a wide variety of programs, activities, and educational opportunities for the community	<ul style="list-style-type: none"> <li>- <i>Parks and Recreation Comprehensive Master Plan</i></li> <li>- <i>Public Participation</i></li> <li>- <i>Intergovernmental Cooperation</i></li> <li>- <i>Park Safety and Interpretive Programs</i></li> <li>- <i>Park and Recreation Business Plan</i></li> </ul>
11.	Through parks and recreation facilities and programs, accommodate those with special needs, including teenagers, seniors and the disabled, and meet the requirements of the American Disabilities Act.	<ul style="list-style-type: none"> <li>- <i>Parks and Recreation Comprehensive Master Plan</i></li> <li>- <i>Public Participation</i></li> <li>- <i>Development Agreements</i></li> <li>- <i>Park and Recreation Business Plan</i></li> </ul>
12.	Ensure that new public parks and recreation facilities, open space, paseos, landscape areas and greenways provide adequate funding for initial development, as well as ongoing maintenance and operation	<ul style="list-style-type: none"> <li>- <i>Parks and Recreation Comprehensive Master Plan</i></li> <li>- <i>Park Maintenance</i></li> <li>- <i>Dedication, Fees, Exactions</i></li> <li>- <i>Funding Sources</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Development Agreements</i></li> <li>- <i>Park Fee Ordinances</i></li> </ul>

## C. GOALS AND POLICIES

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<b>GOALS:</b>	<b>CIVIC CENTER, COMMUNITY AND MAINTENANCE FACILITIES</b>
<b>Goal 1</b>	Continue to focus City administrative facilities downtown by providing efficient expansion opportunities to fill future needs, good public service and access, and a quality civic architectural image for the downtown area.
<b>Goal 2</b>	Cluster and connect community facilities in neighborhood centers, including parks, libraries, and community centers.
<b>Goal 3</b>	Expand and consolidate public service and maintenance operations in order to adequately and efficiently serve the needs of City residents and businesses.

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<b>Policies:</b>	<b>Civic Center, Community and Maintenance Facilities</b>	<b><i>Implementation Measures</i></b>
1.	Continue to implement the Civic Center Master Plan	<ul style="list-style-type: none"> <li>- <i>Civic Center Master Plan</i></li> <li>- <i>Facilities Fee</i></li> </ul>
2.	Develop clustered community facilities, including libraries, parks, schools, community centers, and public meeting places, to maintain high quality services at the neighborhood level.	<ul style="list-style-type: none"> <li>- <i>Intergovernmental Coordination</i></li> <li>- <i>Parks and Recreation Comprehensive Master Plan</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Alternative Funding Sources</i></li> </ul>
3.	Implement the Corporation Yard Master Plan, including consolidation and expansion of existing maintenance services, at the Hilltop site.	<ul style="list-style-type: none"> <li>- <i>Facilities Fee</i></li> <li>- <i>Corporation Yard Master Plan</i></li> </ul>

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**GOALS: PUBLIC LIBRARY SYSTEM**

- Goal 1** Recognize Library Services as a vital public service that contributes to the community's quality of life.
- Goal 2** Provide services and locate library facilities to adequately serve all City residents.

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<b>Policies:</b>	<b>Public Library System</b>	<b>Implementation Measures</b>
1.	Continue to provide a variety of library programs serving library users of all age groups.	- <i>Public Involvement</i>
2.	Maintain the main library in downtown as a key public service in the Civic Center.	- <i>Civic Center Master Plan</i>
3.	Provide branch libraries at the neighborhood level to service residents within a five-mile radius of each facility.	- <i>Specific Plans</i> - <i>Dedications, fees, and exactions</i>
4.	Provide branch libraries to service population increments of <u>+20,000</u>	- <i>Specific Plans</i> - <i>Public Involvement</i> - <i>Dedications, fees, and exactions</i>
5.	Plan for the clustering and connection of community facilities in neighborhood centers, including parks, libraries, and community centers.	- <i>Parks and Recreation Comprehensive Master Plan</i> - <i>Specific Plans</i> - <i>Alternative Funding Sources</i>
6.	Continue to cooperate with the local school districts and Placer County in the provision of high quality library services.	- <i>Intergovernmental Coordination</i> - <i>California Library Services Act</i> - <i>Mountain-Valley Library System</i>

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## C. GOALS AND POLICIES

**GOALS:       SCHOOLS**

- Goal 1**       The provision of adequate school facilities is a community priority. The school districts and the City will work closely together to obtain adequate funding for new school facilities. If necessary, and where legally feasible, new development may be required to contribute, on the basis of need generated, 100% of the cost for new facilities.
- Goal 2**       The City and the school districts enjoy a mutually-beneficial arrangement in the joint-use of school and public facilities. Joint-use facilities shall be encouraged in all cases unless there are overriding circumstances that make it impossible or detrimental to either the school district or the City's park and recreation facilities/programs.
- Goal 3**       School facilities shall be available for use in a timely manner.
- Goal 4**       The City will work with all school districts within the region to provide educational opportunities for all students.

<b>Policies:</b>	<b>Schools</b>	<b>Implementation Measures</b>
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|----|---|---|
| 1. | The City and the school districts will work cooperatively to explore all local and State funding sources in order to secure adequate funding for new school facilities. | <ul style="list-style-type: none"> <li>- <i>State Funds</i></li> <li>- <i>Local Resources</i></li> <li>- <i>Development Agreements</i></li> </ul>   |
|    |   |   |
| 2. | Adequate facilities must be shown to be available in a timely manner before approval will be granted to new residential development.                                    | <ul style="list-style-type: none"> <li>- <i>Development Agreements</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>School Phasing Plan</i></li> </ul>                           |
|    |   |   |
| 3. | Financing for new school facilities will be identified and secured before new development is approved.  | <ul style="list-style-type: none"> <li>- <i>State Funds</i></li> <li>- <i>Local Resources</i></li> <li>- <i>Development Agreements</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> </ul> |
|    |   |   |
| 4. | State facilities will be provided in response to needs identified by the districts and the City.  | <ul style="list-style-type: none"> <li>- <i>School District Facilities Plans</i></li> <li>- <i>Development Review Process</i></li> </ul>  |
|    |   |   |
| 5. | The City and the school districts will work together to develop criteria for the designation of school sites and consider the opportunities for reducing                | <ul style="list-style-type: none"> <li>- <i>Interagency Cooperation</i></li> </ul>  |

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the cost of land for school facilities. The City shall encourage the school districts to comply with City standards in the design and landscaping of school facilities.

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6. The City and the school districts will prepare a joint-use study for each school facility to determine the feasibility of joint-use facilities. If determined to be feasible, a joint-use agreement will be pursued to maximize public use of facilities, minimize duplication of services provided, and facilitate shared financial and operational responsibilities. - *Joint-Use Study and Agreements*
- 

7. Designate public/quasi-public land uses in clusters so that the use of schools, parks, open space, libraries, child care, and community activity and service centers create a community or activity focus. - *Specific Plans*  
- *Interagency Cooperation*  
- *Joint-Use Study and Agreements*
- 

8. Schools, where feasible, shall be located away from hazards or sensitive resource conservation areas, except where the proximity of resources may be of educational value and the protection of the resource is reasonably assured. - *Specific Plans*  
- *Resource Protection Policies*
- 





**NOTE:** For the purpose of this component, "new development" refers to any development proposal from which the City may, through the provisions of State law, and utilizing a development agreement or other mechanism, secure exactions for school facilities.

## C. GOALS AND POLICIES

**GOALS: ELECTRIC UTILITY**

- Goal 1** Maintain a municipal electric utility that provides an efficient, economical, and reliable electric system.
- Goal 2** Provide electric services to all existing and future Roseville development through the City's Electric Utility. The provision of services by another provider may be considered where it is determined that such service is beneficial to the City and its utility customers or the provision of City services is not feasible.
- Goal 3** Maintain adequate resource reserves consistent with industry standards, sound utility planning, and applicable contracts.
- Goal 4** Aggressively pursue cost-effective and environmentally safe alternative sources of energy and energy conservation measures.

Policies:	Electric Utility	Implementation Measures
1.	Secure new electric resources and transmission as necessary to meet projected demand levels.	<ul style="list-style-type: none"> <li>- <i>Joint Action Participation</i></li> <li>- <i>Contingency Plan</i></li> <li>- <i>Load/Resources Management Plan</i></li> <li>- <i>Interagency Agreements</i></li> <li>- <i>Capital Improvement Program</i></li> </ul>
2.	Provide improvements to the sub-transmission and distribution system, consistent with facility planning studies, to ensure a reliable source of electricity is maintained.	<ul style="list-style-type: none"> <li>- <i>Development Fees, Dedications, and Exactions</i></li> <li>- <i>Interagency Agreements</i></li> <li>- <i>Capital Improvement Program</i></li> </ul>
3.	Develop siting and land use compatibility standards for energy facilities.	<ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Zoning Ordinance</i></li> </ul>
4.	Extend existing resource contracts if found to be in the best interest of the City.	<ul style="list-style-type: none"> <li>- <i>Joint Action Participation</i></li> <li>- <i>Interagency Agreements</i></li> <li>- <i>Load/Resources Management Plan</i></li> </ul>

5. 	Explore the feasibility of the development of and participation in renewable energy resources.	<ul style="list-style-type: none"> <li>- <i>Public/Private Partnerships</i></li> <li>- <i>Load/Resources Management Plan</i></li> <li>- <i>Joint Action Participation</i></li> </ul>
6. 	Adopt a load/resource management plan, incorporating energy efficiency, conservation, load management, and reliability strategies, identifying program objectives and implementation and monitoring mechanisms.	<ul style="list-style-type: none"> <li>- <i>Load/Resources Management Plan</i></li> <li>- <i>Water and Energy Conservation Programs</i></li> <li>- <i>Joint Action Participation</i></li> </ul>
7.	Pursue effective measures to enhance reliability of interconnection of electric utility system to region-wide grid.	<ul style="list-style-type: none"> <li>- <i>Load/Resource Management Plan</i></li> <li>- <i>Joint Action Participation</i></li> <li>- <i>Inter-agency Agreements</i></li> </ul>
8. 	Pursue reasonable and cost-effective energy efficiency, conservation, and load management programs pertinent to the electric utility system.	<ul style="list-style-type: none"> <li>- <i>Contingency Plan</i></li> <li>- <i>Load/Resources Management Plan</i></li> <li>- <i>Water and Energy Conservation Programs</i></li> <li>- <i>Joint Action Participation</i></li> </ul>
9.	Continue to pursue emergency electric supplies.	<ul style="list-style-type: none"> <li>- <i>Joint Action Participation</i></li> <li>- <i>Contingency Plan</i></li> <li>- <i>Load/Resources Management Plan</i></li> <li>- <i>Interagency Agreements</i></li> </ul>
10. 	Require new development to pay a fair share of the cost of new sub-transmission and distribution needed to serve the development and to dedicate sites and easements needed for substations, transmission, sub-transmission, and distribution.	<ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Developer Fees, Dedications, and Exactions</i></li> </ul>
11.	Develop and implement public education programs designed to increase the public's awareness of energy issues, including conservation measures and practices.	<ul style="list-style-type: none"> <li>- <i>Public Education Programs</i></li> </ul>

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**GOALS: PRIVATELY-OWNED UTILITIES**

**Goal 1** Work with privately-owned utility companies to ensure adequate service is provided in a timely manner for Roseville customers.

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**Policies: Privately-Owned Utilities Implementation Measures**

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|----|---|--|
| 1. | Provide for the review and comment of development proposals by non-City-owned utilities.  | - <i>Development Review Process</i>                            |
| 2. | Require the installation of communication and electric lines underground except when infeasible or impractical.   | - <i>Development Review Process</i>                            |
| 3. | Require the provision of necessary utility easements in all new developments.   | - <i>Specific Plans</i><br>- <i>Development Review Process</i> |
| 4. | Work with non-City-owned utility providers to insure that uses and equipment are planned and constructed in a manner consistent with adopted land use policies and design guidelines, to the extent feasible. | - <i>Specific Plans</i><br>- <i>Zoning Ordinance</i>           |
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## C. GOALS AND POLICIES



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<b>GOALS:</b>	<b>WATER SYSTEM</b>
<b>Goal 1</b>	Maintain a water system that adequately serves the existing community and planned growth levels, ensuring the ability to meet projected water demand and to provide needed improvements, repairs, and replacements in a timely manner.
<b>Goal 2</b>	Provide water services to all existing and future Roseville water utility customers. The provision of services by another provider may be considered where it is determined that such service is beneficial to the City and its utility customers or the provisions of City services is not feasible.
<b>Goal 3</b>	Ensure that safe drinking water standards are met and maintained in accordance with State Department of Health Services and EPA regulations.
<b>Goal 4</b>	Actively pursue water conservation measures.
<b>Goal 5</b>	Actively pursue supplemental water supplies.

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<b>Policies:</b>	<b>Water System</b>	<b>Implementation Measures</b>
1.	Secure sufficient sources of water to meet the needs of the existing community and planned growth.	<ul style="list-style-type: none"> <li>- <i>Interagency Agreements</i></li> <li>- <i>Water System Master Plan</i></li> <li>- <i>Support and Participate in Water Forum Successor Efforts and Regional Water Authority</i></li> </ul>
2.	Provide sufficient water treatment capacity and infrastructure to meet projected water demand.	<ul style="list-style-type: none"> <li>- <i>Water System Master Plan</i></li> <li>- <i>Fees, Dedications and Exactions</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Development Agreements</i></li> <li>- <i>Urban Water Management Plan</i></li> </ul>
3.	Initiate, upon 75% of treatment plant capacity, expansion studies to determine necessary improvements to meet projected water demand.	<ul style="list-style-type: none"> <li>- <i>Water System Master Plan</i></li> </ul>
4.	Establish a process for monitoring growth trends to anticipate water consumption needs.	<ul style="list-style-type: none"> <li>- <i>Water System Master Plan</i></li> <li>- <i>Urban Water Management Plan</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Development Agreements</i></li> </ul>

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5.	Ensure all development provides for and pays a fair share of the cost for adequate water distribution, including line extensions, easements, and plant expansions.	<ul style="list-style-type: none"> <li>- Fees, Dedications and Exactions</li> <li>- Development Review Process</li> <li>- Development Agreements</li> <li>- Specific Plans</li> </ul>
6.	Design the City's water system to maintain a minimum water pressure of 50 pounds per square inch (PSI) while providing adequate water to meet fire demands in the system.	<ul style="list-style-type: none"> <li>- Water System Master Plan</li> </ul>
7.	Provide an emergency back-up system to add sufficient reliability to the system as determined by the Environmental Utilities Department.	<ul style="list-style-type: none"> <li>- Inter-agency Agreements</li> <li>- Water System Master Plan</li> <li>- Capital Improvement Plan</li> </ul>
8.	Develop and pursue alternatives to continue delivery of PCWA and SJWD water to Roseville.	<ul style="list-style-type: none"> <li>- Interagency Agreements</li> </ul>
9.	Monitor water quality regularly and take necessary measures to prevent contamination.	<ul style="list-style-type: none"> <li>- Water Quality Monitoring Program</li> </ul>
10. 	Develop and implement water conservation standards and measures as necessary elements of the water system.	<ul style="list-style-type: none"> <li>- Water and Energy Conservation Measures</li> <li>- Conservation Planning</li> </ul>
11. 	Develop and implement an aquifer storage and recovery program.	<ul style="list-style-type: none"> <li>- Support and participate in Water Forum Successor Efforts and Regional Water Authority</li> <li>- Water System Master Plans</li> </ul>

## C. GOALS AND POLICIES

**GOALS: WASTEWATER AND RECYCLED WATER SYSTEMS**

- Goal 1**      Participate in a cooperative regional approach to wastewater treatment and discharge in order to maintain a system that adequately services planned growth within the City.
- Goal 2**      Provide wastewater services to all existing and future Roseville development through the City's wastewater utility. The provision of services by another provider may be considered when it is determined that such service is beneficial to the City and its utility customers or the provision of City services is not feasible.
- Goal 3**      Actively pursue the use of recycled water where appropriate and expand recycled water distribution system to deliver and meet estimated demands of 4,500 acre-feet/year
- Goal 4**      Meet State of California and EPA water quality standards for the discharge of treated wastewater, as well as meet State of California quality standards for the production of recycled water.

Policies:	Wastewater and Recycled Water Systems	Implementation Measures
1.	Expand recycled water distribution system to deliver and meet estimated demands of 4,500 acre feet/year.	<ul style="list-style-type: none"> <li>- Capital Improvement Plan</li> <li>- Recycled Water Use</li> </ul>
2.	Ensure adequate storm surge capacity at the wastewater treatment plants.	<ul style="list-style-type: none"> <li>- Capital Improvement Plan</li> <li>- Fees, Dedications and Exactions</li> </ul>
3.	Initiate upon 75 percent utilization of treatment plant capacity, expansion studies to determine necessary improvements to meet projected wastewater treatment demands.	<ul style="list-style-type: none"> <li>- Waste Water Master Plans-</li> <li>- Interagency Cooperation</li> <li>-</li> <li>- Capital Improvement Plan</li> </ul>
4.	Ensure that wastewater treatment capacity is available and that wastewater generation is minimized.	<ul style="list-style-type: none"> <li>- Pre-treatment Program</li> <li>- Development Review Process</li> <li>- Development Agreements</li> <li>- Specific Plans</li> </ul>

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5. *1*. Explore potential alternatives to treatment and discharge.      - *Water and Energy Conservation Programs*  
- *Recycled Water Use*  
- *Development Review Process*

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6. *1*. Develop, plan, and provide incentives for use of recycled water by the public and private sectors.      - *Capital Improvement Plan*  
- *Fees, Dedications and Exactions*  
- *Water and Energy Conservation Programs*  
- *Recycled Water Use*  
- *Specific Plans*  
- *Development Agreements*

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7. Prevent hazardous materials from entering the wastewater system.      - *Pre-treatment Program*  
- *Wastewater Education Programs*

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## C. GOALS AND POLICIES

**GOALS: SOLID WASTE, SOURCE REDUTION & RECYCLING**

- Goal 1** Provide a healthy, safe, and economical system for solid waste collection and disposal.
- Goal 2** Provide solid waste collection and disposal services to all existing and future Roseville development through the City's Solid Waste Utility. The provision of services by another provider may be considered where it is determined that such service is beneficial to the City and its customers or the provision of City services is not feasible.
- Goal 3** Continue to participate in local and regional approaches to source reduction, material recovery, recycling, and solid waste disposal.

Policies:	Solid Waste, Source Reduction & Recycling	Implementation Measures
1.	Ensure existing and future recycling sites and operations remain viable through application of land use compatibility standards.	<ul style="list-style-type: none"> <li>- Land Use Designation</li> <li>- Zoning Ordinance</li> </ul>
2.	Comply with the source reduction and recycling standards mandated by the State by reducing the projected quantity of solid waste disposed at the regional landfill by 50%, as well as any mandated future reductions.	<ul style="list-style-type: none"> <li>- Integrated Waste Management</li> <li>- Material Recovery Facility</li> <li>- Development Agreements</li> <li>- Development Review Process</li> </ul>
3.	Require a waste characterization profile as part of the initial study, under the California Environmental Quality Act (CEQA), for large-scale commercial and industrial development projects.	<ul style="list-style-type: none"> <li>- Development Review Process</li> </ul>
4.	Maintain a minimum 10-year reserve capacity at the landfill.	<ul style="list-style-type: none"> <li>- Western Placer Waste Management Authority</li> <li>- Interagency Cooperation</li> <li>- Specific Plans</li> </ul>
5.	Develop public education and recycling programs	<ul style="list-style-type: none"> <li>- Integrated Waste Management Plan</li> <li>- Western Placer Waste Management Authority</li> </ul>

## C. GOALS AND POLICIES

**GOALS: WATER AND ENERGY CONSERVATION**

- Goal 1** Preserve scarce resources by recognizing the importance of conservation in water and energy management.
- Goal 2** Balance conservation efforts with water and energy supplies for the maximum benefit of Roseville's residents.

<b>Policies:</b>	<b>Water and Energy Conservation</b>	<b>Implementation Measures</b>
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|----|--|---|
| 1. | Develop and implement water conservation standards.  | <ul style="list-style-type: none"> <li>- <i>Landscape Ordinance</i></li> <li>- <i>Water Conservation Ordinance</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Water Conservation Planning</i></li> <li>- <i>Specific Plans</i></li> </ul> |
|    |  |   |
| 2. | Implement various water conservation plans developed by the Environmental Utilities Department.  | <ul style="list-style-type: none"> <li>- <i>Interagency Coordination and Cooperation</i></li> <li>- <i>Public/Private Conservation Programs</i></li> <li>- <i>Water Conservation Planning and Implementation</i></li> </ul>                               |
|    |  |   |
| 3. | Explore potential uses of treated wastewater.  | <ul style="list-style-type: none"> <li>- <i>Recycled Water</i></li> <li>- <i>Capital Improvement Plan</i></li> </ul>  |
|    |  |   |
| 4. | Protect the quality and quantity of the City's groundwater and consider designating areas as open space where recharge potential is high.  | <ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Groundwater Protection Programs</i></li> </ul>   |
|    |  |   |
| 5. | Develop and adopt a landscape ordinance that provides standards for the use of drought tolerant, xeriscape, and water-conserving landscape practices for both public and private projects. | <ul style="list-style-type: none"> <li>- <i>Water Conservation Landscape Ordinance</i></li> <li>- <i>Development Review Process</i></li> </ul>  |
|    |  |   |
| 6. | Develop and implement public education programs designed to increase public participation in energy, water conservation and recycled water use.  | <ul style="list-style-type: none"> <li>- <i>Public Education Programs</i></li> </ul>  |
|    |  |   |

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7. <i>D.</i>	Require large electricity users to submit a use and conservation plan concurrent with development review specifying measures to be taken to minimize demand.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Monitoring Programs</i></li> <li>- <i>Load/Resources Management Plan</i></li> </ul>
<hr/>		
8. <i>D.</i>	Enforce energy requirements and encourage development and construction standards that promote energy efficiency and conservation.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Title 24 of Building Code</i></li> <li>- <i>Zoning Ordinance</i></li> </ul>
<hr/>		
9. <i>D.</i>	Preserve scarce resources by undertaking major projects in energy conservation and load management, including increasing efficiency in the City's electrical system.	<ul style="list-style-type: none"> <li>- <i>Interagency Coordination and Cooperation</i></li> <li>- <i>Load/Resources Management Plan</i></li> <li>- <i>Capital Improvement Plan</i></li> </ul>
<hr/>		
10. <i>D.</i>	Continue and expand energy efficiency and conservation programs to serve all utility users.	<ul style="list-style-type: none"> <li>- <i>Public/Private Conservation Programs</i></li> <li>- <i>Load/Resources Management Plan</i></li> </ul>

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## C. GOALS AND POLICIES

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**GOALS: SEISMIC AND GEOLOGIC HAZARDS**

**Goal 1** Minimize injury and property damage due to seismic activity and geologic hazards.

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<b>Policies:</b>	<b>Seismic and Geologic Hazards</b>	<b><i>Implementation Measures</i></b>
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1.	Continue to monitor seismic activity in the region and take appropriate action if significant seismic hazards, including potentially active faults, are discovered in the planning area.	<ul style="list-style-type: none"> <li>- <i>California Division of Mines and Geology Studies</i></li> <li>- <i>Multi-Hazard Mitigation Plan</i></li> </ul>
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2.	Continue to mitigate the potential impacts of geologic hazards through building plan review.	<ul style="list-style-type: none"> <li>- <i>California Building Code</i></li> </ul>
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3.	Minimize soil erosion and sedimentation by maintaining compatible land uses, suitable building designs, and appropriate construction techniques.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Grading and Erosion Control Ordinance</i></li> <li>- <i>Specific Plans</i></li> <li>- <i>Land Use Designation</i></li> </ul>
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4.	Comply with state seismic and building standards in the design and siting of critical facilities including police and fire stations, school facilities, hospitals, hazardous material manufacture and storage facilities, bridges, and large public assembly halls.	<ul style="list-style-type: none"> <li>- <i>California Division of Mines and Geology Studies</i></li> <li>- <i>California Building Code</i></li> </ul>
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5.	Create and adopt slope development standards prior to or as part of the planning process for any area identified as having significant slope.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> </ul>
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6.	Require contour grading, where feasible, and re-vegetation to mitigate the appearance of engineered slopes and to control erosion.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Grading and Erosion Control Ordinance</i></li> </ul>
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## D. GOALS AND POLICIES








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**GOALS: FLOOD PROTECTION**

**Goal 1** Minimize the potential for loss of life and property due to flooding.

**Goal 2** Pursue flood control solutions that are cost-effective and minimize environmental impacts.

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Policies:	Flood Protection	<i>Implementation Measures</i>
1. 	Continue to regulate, through land use, zoning, and other restrictions, all uses and development in areas subject to potential flooding.	<ul style="list-style-type: none"> <li>- <i>Land Use Designation</i></li> <li>- <i>Ordinance Modification</i></li> <li>- <i>Development Review Process</i></li> </ul>
<hr style="border-top: 1px dashed black;"/>		
2. 	Monitor and regularly update City flood studies, modeling and associated land use, zoning, and other development regulations.	<ul style="list-style-type: none"> <li>- <i>Flood Information Update</i></li> <li>- <i>National Flood Insurance Program</i></li> </ul>
<hr style="border-top: 1px dashed black;"/>		
3. 	Continue to pursue a regional approach to flood issues.	<ul style="list-style-type: none"> <li>- <i>Placer County Flood Control District</i></li> <li>- <i>Interagency Coordination</i></li> </ul>
<hr style="border-top: 1px dashed black;"/>		
4. 	Provide flood warning and forecasting information to community residents to reduce impacts to personal property.	<ul style="list-style-type: none"> <li>- <i>Flood Alert and Early Warning Systems</i></li> </ul>
<hr style="border-top: 1px dashed black;"/>		
5. 	Minimize the potential for flood damage to public and emergency facilities, utilities, roadways, and other infrastructure.	<ul style="list-style-type: none"> <li>- <i>Ordinance Modification</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Specific Plans</i></li> </ul>
<hr style="border-top: 1px dashed black;"/>		
6. 	Require new developments to provide mitigation to insure that the cumulative rate of peak run-off is maintained at pre-development levels.	<ul style="list-style-type: none"> <li>- <i>Master Drainage Plan</i></li> </ul>
<hr style="border-top: 1px dashed black;"/>		
7. 	Continue to implement the Storm Maintenance Program to keep creeks and storm drain systems free of debris.	<ul style="list-style-type: none"> <li>- <i>Storm Maintenance Program</i></li> <li>- <i>Financing Mechanisms</i></li> </ul>
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8. 

Establish flood control assessment districts or consider other funding mechanisms to mitigate flooding impacts.

- *Specific Plans*
- *Financing Mechanisms*

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9. 

Where feasible, maintain natural stream courses and adjacent habitat and combine flood control, recreation, water quality, and open space functions.

- *Land Use Designation*
  - *Ordinance Modification*
  - *Specific Plans*
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## C. GOALS AND POLICIES

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**GOALS: POLICE SERVICES**

**Goal**                    **Maintain a professional law enforcement agency that proactively prevents crime; controls crime that the community cannot prevent; and, reduces fear and enhances the security of the community.**

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<b>Policies:</b>	<b>Police Services</b>	<b>Implementation Measures</b>
1.	Provide a high level of visible patrol services within the City.	- <i>Police Department Policy</i>
<hr style="border-top: 1px dashed black;"/>		
2.	Respond to both emergency and routine calls for service in a timely manner consistent with department policy.	- <i>Police Department Policy</i>
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3.	Ensure that the Police Department utilizes modern technology and provides adequate training to maximize job performance.	- <i>Police Department Policy</i> - <i>Department Training Plan</i>
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4.	Establish programs that respond to community concerns of crime, gangs, drug abuse, and traffic.	- <i>Community Services Division</i>
<hr style="border-top: 1px dashed black;"/>		
5.	Provide extensive community-based service and education programs designed to prevent crime and emphasizes citizen protection and involvement.	- <i>Community Services Division</i>
<hr style="border-top: 1px dashed black;"/>		
6.	Continue to enforce, update, and expand the Building Security Ordinance.	- <i>Building Security Ordinance</i>
<hr style="border-top: 1px dashed black;"/>		
7.	Design parks to facilitate surveillance by adjoining residents, security services, and police.	- <i>Parks Design Process</i>
<hr style="border-top: 1px dashed black;"/>		
8.	Work with other city departments to review public and private development plans, ensuring that crime prevention is addressed.	- <i>Building Security Ordinance</i> - <i>Development Review Process</i>
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9.	Coordinate with park rangers in patrolling parks and open space areas and continue coordination with other law enforcement agencies.	- <i>Interagency Coordination</i>

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## C. GOALS AND POLICIES

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**GOALS: FIRE PROTECTION**

**Goal 1** Protect against the loss of life, property, and the environment by appropriate prevention, education, and suppression measures.

**Goal 2** Provide emergency services in a well-planned, cost-effective, and professional manner through the best utilization of equipment, facilities, and training available.

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<b>Policies:</b>	<b>Fire Protection</b>	<b><i>Implementation Measures</i></b>
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1.	Continue to pursue and promote fire prevention programs and standards.	<ul style="list-style-type: none"> <li>- <i>Fire Prevention Programs</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>California Building Code</i></li> <li>- <i>California Fire Code</i></li> <li>- <i>Weed Abatement Ordinance</i></li> </ul>
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2.	Strive to achieve the following service levels: <ul style="list-style-type: none"> <li>• Four-minute response time for all emergency calls</li> <li>• ISO rating of 3 or better</li> <li>• 500 gallons of water per minute within 10 minutes of an alarm</li> </ul>	<ul style="list-style-type: none"> <li>- <i>Specific Plans</i></li> <li>- <i>Capital Improvement Program</i></li> <li>- <i>Fire Service Construction Tax</i></li> <li>- <i>Dedications, Fees and Exactions</i></li> <li>- <i>Water System Master Plan</i></li> <li>- <i>Interagency Agreements</i></li> <li>- <i>Annual Report</i></li> </ul>
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3.	Monitor Fire Department service levels annually, concurrent with the City budget process and via quarterly reports.	<ul style="list-style-type: none"> <li>- <i>Annual Report</i></li> <li>- <i>National Fire Incident Reporting System (NFIRS)</i></li> </ul>
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4.	Provide highly trained personnel to ensure effective suppression of fires, and safety for firefighters.	<ul style="list-style-type: none"> <li>- <i>Technical Training Program</i></li> </ul>
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5.	Seek to reduce fires by fully investigating the cause, origin and circumstances of each fire; collect and preserve evidence; coordinate with authorities in detection, apprehension, and prosecution of arsonists; pursue each investigation to its conclusion; and use resultant findings to develop more effective fire prevention programs.	<ul style="list-style-type: none"> <li>- <i>Fire Investigation Program</i></li> </ul>
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6. Phase the timing of the construction of fire stations to be available to serve the surrounding service area.
- *Specific Plans*
  - *Capital Improvement Program*
  - *Fire Service Construction Tax*
  - *Dedications, Fees and Exactions*
  - *National Fire Incident Reporting System (NFIRS)*
- 
7. Continue to completion the permanent fire training classroom facility at the Fire Training Center.
- *Capital Improvement Program*
  - *Fire Service Construction Tax*
- 
8. Provide a comprehensive emergency medical services program to provide Advance Life Support services and ensure reliable ambulance transport services to aid citizens in need of rescue or medical assistance.
- *Multi-Hazard Mitigation Plan*
  - *Ambulance Transport Feasibility Study*
- 
9. Continually update the Roseville Multi-Hazard Mitigation Plan and ensure that participants are prepared to efficiently carry out assigned functions.
- *Multi-Hazard Mitigation Plan*
-



## C. GOALS AND POLICIES

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**GOALS: HEALTH SERVICES**

**Goal** Ensure, to the extent feasible, an adequate level of health care services for all members of the City.

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<b>Policies:</b>	<b>Health Services</b>	<b>Implementation Measures</b>
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1.	Encourage the establishment of a trauma center to service the South Placer area.	- <i>Public/Private Cooperation</i>
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2.	Encourage all health care facilities to adopt a "fair share" policy in the treatment of medically-indigent patients.	- <i>Public/Private Cooperation</i>
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## C. GOALS AND POLICIES

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**GOALS: ELECTROMAGNETIC FIELDS**

**Goal** Minimize electromagnetic field (EMF) exposure at a reasonable cost and help alleviate public concern.

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**Policies: Electromagnetic Fields Implementation Measures**

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- |   |   |  |
|---|---|--|
| 1.  | Ensure implementation of the Electric Department's policy of "prudent action" with respect to EMF issues.   | - <i>EMF Plan</i>  |
| <hr style="border-top: 1px dashed black;"/> |   |  |
| 2.  | Limit public use within electrical power line easements to parking and low-density recreational activities such as undeveloped nature areas, bicycle, or jogging paths. | - <i>Development Review Process</i><br>- <i>Specific Plans</i> |
-

## C. GOALS AND POLICIES

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<b>GOALS:</b>	<b>NOISE ELEMENT</b>
<i>Goal 1</i>	Protect City residents from the harmful and annoying effects of exposure to excessive noise.
<i>Goal 2</i>	Protect the economic base of the City by preventing incompatible land uses from encroaching upon existing or planned noise-producing uses.

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<b>Policies:</b>	<b>Noise - Transportation Noise Sources</b>	<b><i>Implementation Measures</i></b>
1.	Allow the development of new noise-sensitive land uses (which include but are not limited to residential, schools, and hospitals) only in areas exposed to existing or projected levels of noise from transportation noise sources which satisfy the levels specified in Table IX-1. Noise mitigation measures may be required to reduce noise in outdoor activity areas and interior spaces to the levels specified in Table IX-1.	<ul style="list-style-type: none"> <li>- <i>Maximum Allowable Noise Exposure for Transportation Sources</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Noise Level Contour Maps</i></li> <li>- <i>Noise Ordinance</i></li> <li>- <i>California Vehicle Code</i></li> </ul>
2.	Require new roadway improvement projects to be mitigated so as not to exceed the noise levels specified in Table IX-1 at outdoor activity areas or interior spaces of existing noise-sensitive land uses.	<ul style="list-style-type: none"> <li>- <i>Maximum Allowable Noise Exposure for Transportation Sources</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Noise Level Contour Maps</i></li> <li>- <i>Noise Ordinance</i></li> <li>- <i>California Vehicle Code</i></li> </ul>
3.	Evaluate new transportation projects, such as light and heavy rail, using the standards contained in Table IX-1. However, noise from these projects may be allowed to exceed the standards contained in Table IX-1 if the City Council finds that there are special overriding circumstances.	<ul style="list-style-type: none"> <li>- <i>Maximum Allowable Noise Exposure for Transportation Sources</i></li> <li>- <i>Development Review Process</i></li> <li>- <i>Noise Level Contour Maps</i></li> <li>- <i>Noise Ordinance</i></li> </ul>

4. **Require an acoustical analysis where:**
- a. Noise sensitive land uses are proposed in areas exposed to existing or projected noise levels exceeding the levels specified in Table IX-1;
  - b. Proposed transportation noise source projects are likely to produce noise levels exceeding the levels specified in Table IX-1 at existing or planned noise-sensitive uses.
- An acoustical analysis shall be required as part of the environmental review process so that noise mitigation may be considered in the project design.
- *Maximum Allowable Noise Exposure for Transportation Sources*
  - *Development Review Process*
  - *Requirements for an Acoustical Analysis*
5. **Work in cooperation with Caltrans and the Union Pacific Transportation Company to maintain noise level standards for both new and existing projects in compliance with Table IX-1.**
- *Development Review Process*
  - *Interagency Cooperation*

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<b>Policies:</b>	<b>Noise - Fixed Noise Sources</b>	<b>Implementation Measures</b>
6.	Allow the development of new noise-sensitive uses (which include, but are not limited to, residential, school, and hospitals) only where the noise level due to fixed (non-transportation) noise sources satisfies the noise level standards of Table IX-3. Noise mitigation may be required to meet Table IX-3 performance standards.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Noise Level Contour Maps</i></li> <li>- <i>Noise Ordinance</i></li> <li>- <i>Noise Level Performance Standards</i></li> </ul>
7.	Require proposed fixed noise sources adjacent to noise-sensitive uses to be mitigated so as not to exceed the noise level performance standards of Table IX-3.	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Noise Level Contour Maps</i></li> <li>- <i>Noise Ordinance</i></li> <li>- <i>Noise Level Performance Standards</i></li> </ul>

8. **Require an acoustical analysis where:**
- *Development Review Process*
  - *Requirements for an Acoustical Analysis*
  - *Noise Level Performance Standards*
- Noise-sensitive land uses are proposed in areas where existing or anticipated future fixed noise sources may**
- a. Proposed non-residential or other fixed noise sources are likely to produce noise levels exceeding the performance standards of Table IX-3 at existing or planned noise-sensitive uses.
- An acoustical analysis shall be required as part of the environmental review process so that noise mitigation may be considered during project design.**

<b>Policies</b>	<b>Noise – General</b>	<b>Implementation Measures</b>
9.	<p><b>Where noise mitigation measures are required to achieve the standards of Tables IX-1 and IX-3, the emphasis of such measures should be placed on site planning and project design. These measures may include, but are not limited to, building orientation, setbacks, landscaping, and building construction practices. The use of noise barriers, such as soundwalls, should be considered as a means of achieving the noise standards only after all other practical design-related noise mitigation measures have been integrated into the project.</b></p>	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> </ul>
10.	<p><b>Regulate construction-related noise to reduce impacts on adjacent uses consistent with the City's Noise Ordinance.</b></p>	<ul style="list-style-type: none"> <li>- <i>Development Review Process</i></li> <li>- <i>Noise Ordinance</i></li> <li>- <i>California Vehicle Code</i></li> </ul>

## C. GOALS AND OBJECTIVES

### GOALS: CITY-WIDE GOALS

- Goal 1 Provide decent, safe, adequate and affordable housing in sufficient quantities for all economic segments of the community.
- Goal 2 Ensure that all segments of the Roseville community actively work together to provide affordable housing.
- Goal 3 Preserve, maintain, and improve Roseville's supply of older housing stock.
- Goal 4 Increase the opportunity for low and middle-income households to become homeowners, and free up rental housing for other low-income households.
- Goal 5 Reduce the overall incidence of homelessness among Roseville families and reduce the incidence of repeat homelessness among certain Roseville residents through transitional housing programs with supportive services.

### QUANTIFIED OBJECTIVES BY INCOME GROUP

Pursuant to Government Code 65583

(The Housing Element Appendix 3-C includes documentation for the distribution of Quantified Objectives)

	Very-Low	Low	Middle	Mod.	Total
Construction of New Units	64	847	1,729	2,118	*4,758
Section 8 Program	562	0	0	0	562
Rehabilitation of Units	60	38	38	64	200
Conservation Of Units	4,645	3,239	1,601	1,030	10,515
"At Risk" Units	0	109	73	0	182
Quantified Objective	<b>5,331</b>	<b>4,233</b>	<b>3,441</b>	<b>3,212</b>	<b>16,217</b>

\*Remaining residential capacity for the City of Roseville is 8,420 units.

**C. GOALS AND POLICIES**

**GOALS: AFFORDABLE HOUSING**

- Goal 1 Work with the development and business communities to provide affordable rental and home ownership opportunities for very low, low, and middle-income households.
- Goal 2 Strive to ensure the affordability of Roseville's housing supply over time.
- Goal 3 Maximize efforts to meet affordable housing needs by requiring 10% of new housing units to be affordable to very low, low, and middle-income households.
- Goal 4 Integrate the community in terms of income levels to avoid lower income pocket areas.
- Goal 5 Encourage the production of high-density rental and owner-occupied multi-family units.

<b>Policies:</b>	<b>Affordable Housing</b>	<b>Implementation Measures/Programs</b>
1.	The City shall pursue programs which can provide a range of purchase and rental units affordable to all income categories.	<ul style="list-style-type: none"> <li>-Density Bonus Program</li> <li>-State and Federal Programs</li> <li>-Local Programs</li> <li>-Second Unit Ordinance</li> <li>-Condominium Conversion Ordinance</li> <li>-Streamline Permit Processing</li> <li>-Review of Subdivision Standards</li> <li>-Review of Zoning Ordinance</li> <li>-Specific Plans</li> <li>-Development Agreements</li> <li>-Article 34</li> <li>-Redevelopment Low/Mod Fund</li> </ul>
2.	Emphasis of affordability efforts will be focused on rental units, since they offer the most cost efficient way to provide affordable housing opportunities to very low, and low income households.	<ul style="list-style-type: none"> <li>-Density Bonus</li> <li>-State and Federal Programs</li> <li>-Local Programs</li> <li>-Second Unit Ordinance</li> <li>-Condominium Conversion Ordinance</li> <li>-Streamline Permit Processing</li> <li>-Review of Subdivision Standards</li> <li>-Review of Zoning Ordinance</li> <li>-Specific Plans</li> <li>-Development Agreements</li> <li>-Article 34</li> <li>-Redevelopment Low/Mod Fund</li> </ul>

3.	The 10% Affordable Housing Goal shall apply to all new residential properties planned for 4+ units. <i>(Additional conditions on page 19 of this element).</i>	-Specific Plans -Development Agreements
4.	The City shall strive to maintain an overall vacancy rate of 5% for both owner and rental occupied housing units.	-Density Bonus Program -Monitoring Programs
5.	The City shall continue to pursue potential federal, state, and local subsidies for construction of new affordable housing as well as the continued availability of existing housing.	-State and Federal Programs -Local Programs
6.	The City shall provide direct financial assistance in support of local affordable housing activities.	-State and Federal Programs -Redevelopment Low/Mod Fund
7.	The City shall encourage the Roseville business and development communities to participate in the community's affordable housing goal.	-Development Agreements -Public/Private Partnership -Non-Residential Construction Fee
8.	Encourage construction of units, which are targeted for very low, low, and middle-income households, to be intermixed with market rate units to minimize low-income pocket areas.	-Affordable Development Agreements
9.	Encourage developers to incorporate manufactured and second units into their projects.	-Second Unit Ordinances -Affordable Development Agreements -GC 65852.2
10.	Promote efficient and cost effective development types, such as mixed use projects and small lot subdivisions, as a means of achieving housing affordability and carrying out the provisions of the Land Use Element.	-Specific Plans -Affordable Development Agreements

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11. The City shall work to maintain the affordability of assisted units. The City's Economic and Community Services Manager will be responsible for determining the owner intent regarding conversion to market rates. The Manager will also be responsible for developing options which the City Council may use to ensure that the units remain affordable. The City is aware of state and federal laws regarding the conversion to market rate and will work with owners to maintain affordability.

-State and Federal Programs  
-Condominium Conversion Ordinance  
-Redevelopment Low/Mod Fund  
-Private Resources

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12. The City shall work to adopt a Reasonable Accommodation Program in compliance with SB520.

-Reasonable Accommodation Amendment to Zoning Ordinance

## C. GOALS AND POLICIES

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### GOALS: SPECIAL HOUSING NEEDS

- Goal 1*      Ensure the availability of adequate housing opportunities for the elderly, physically and developmentally disabled, large families, and female heads of households.
- Goal 2*      Participate in local and regional efforts to provide a network of facilities and resources to aid the special needs population.

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<b>Policies:</b>	<b>Special Housing Needs</b>	<b><i>Implementation Measures/Programs</i></b>
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| 1.    | Special housing needs shall be met through direct rental subsidies and below-market construction financing.  | <i>-State and Federal Programs</i>   |
| <hr/> |  |  |
| 2.    | Continue the City's housing rehabilitation loan and grant programs to assist low-income elderly and disabled households.   | <i>-State and Federal Programs<br/>-Local Programs</i>                                 |
| <hr/> |  |  |
| 3.    | Encourage construction of 3+ bedroom units in multi-family rental complexes to help meet the housing needs of low-income large families.   | <i>-State and Federal Programs</i>   |
| <hr/> |  |  |
| 4.    | The City will actively facilitate construction rental units that include day care facilities, which are affordable to very low and low-income single female heads of households. | <i>-State and Federal Programs<br/>-Local Programs<br/>-Redevelopment Low/Mod Fund</i> |
| <hr/> |  |  |
| 5.    | The City will work in conjunction with other Placer County jurisdictions toward programs which will provides shelter for special needs population without housing.               | <i>-Local Programs<br/>-Regional Housing Programs</i>                                  |

## C. GOALS AND POLICIES

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### GOALS: RESIDENTIAL LAND INVENTORY

GOAL Maintain adequate land within the various land use categories which allows development of housing to meet projected demand for high-density units.

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Policies: Residential Land Inventory

*Implementation Measures*

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- |    |  |   |
|----|--|---|
| 1. | Encourage development of mixed use projects in accordance with goals and policies contained in the Land Use Element.         | <i>-Specific Plans<br/>-Zoning Ordinance Update</i> |
| 2. | Continue to encourage developers to use manufactured units in their housing projects.  | <i>-Gov't. Code 65852.2</i>                         |
| 3. | Continue to support the use of second units as part of the City's strategy for maximizing affordability of land development. | <i>-Second unit Ordinance</i>                       |
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## C. GOALS AND POLICIES

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**GOALS: GOVERNMENT AND NON-GOVERNMENTAL CONSTRAINTS TO HOUSING PRODUCTION**

Goal 1: Promote affordable housing development through the local government permit process.

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Policies:	Governmental and Non-Governmental Constraints to Housing Production	<i>Implementation Measures/ Programs</i>
1.	The City shall continue to explore options to restructure how fees are assessed.	<i>*Process and Fee Structure Review</i>
2.	The City shall review and modify its Subdivision Improvement Standards, where reasonable, to provide cost savings in the development of residential units while continuing to ensure the public health, safety and welfare.	<i>*Review of Subdivision Improvement Standards and Zoning Ordinance.</i>
3.	The City shall assign priority to educating the citizens of Roseville regarding the importance of providing affordable housing to support job growth.	<i>*Public Education Program -Public Participation</i>
4.	The City shall attempt to implement a Mortgage Revenue Bond Program for both owner-occupied and rental properties.	<i>*Roseville Housing Authority and Redevelopment Agency</i>

\* For a complete list of City Departments responsible for overseeing the removal of governments constraints see Table X-11 of this element.

## C. GOALS AND POLICIES

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**GOALS: RESIDENTIAL ENERGY CONSERVATION**

Goal 1: Continue efforts to conserve energy in housing construction and maintenance.

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<b>Policies: Measures</b>	<b>Residential Energy Conservation</b>	<i>Implementation</i>
1.	Roseville Electric shall commit to offer Energy Efficiency and Conservation Programs.	<ul style="list-style-type: none"> <li>-Peak Load Management</li> <li>-Energy Audits</li> <li>-Energy Efficiency Rebates</li> <li>-New Construction Efficiency</li> <li>-Shade Tree Program</li> <li>-Safety/Conservation Program</li> </ul>
2.	Roseville Electric shall continue to apply Energy Efficient Requirements to all residential construction.	<ul style="list-style-type: none"> <li>-Energy Audits</li> <li>-Energy Efficiency Rebates</li> <li>-New Construction Efficiency</li> </ul>
3.	Roseville Electric shall continue the Electric Rate Assistance Programs for residential customers whose medical status or income qualify.	<ul style="list-style-type: none"> <li>-Electric Rate Assistance Program</li> <li>-Medical Rate Assistance Program</li> </ul>

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